



CHECKLIST

Starting waste conversations at home

- ☐ Ask questions about what already frustrates them instead of announcing what should change.

- ☐ Find one entry point per person—money saved, less clutter, convenience—rather than pitching zero waste to everyone.

- ☐ Use practical language: "we'll spend less" instead of "it's good for the planet".

- ☐ Set up systems so the easiest choice is the sustainable one: bags by the door, compost where plates are scraped, donation box in view.

- ☐ Let go of converting everyone and focus on what you can control in your own space.

- ☐ Show results through your own actions rather than pushing others to change.
